



SUMMARY

A creative leader seasoned in commercial grade graphic and industrial design. An expert in cohesive development, from concept to implementation, with mixed media and manufacturing techniques to elevate client brand identity.

EXPERIENCE

Senior Presentation | UX/Product Design System | Industrial Designer

2024–PRESENT

PXP Studios

Transferred from a section of the Publicis Groupe's companies to their main Design Studio to aid more of the Groupe on a grander scale of presentations, from elevating what a Powerpoint can do, Animations, 3D Renderings and physical objects whether posters or 3D printed. Have since then also been working more in Figma from a UX standpoint to support and build out templates and systems for others.

Senior Production/Presentation | Industrial Designer

2017–2024

Digitas Health

Contract work turning into full-time hire for the Advertising Company specializing in Pharmaceuticals on trade show booth design including experience design, Panel Graphics, and printed handout materials. With other graphic skills, built out a wide range of graphics for digital and print pieces. Proficiencies in Adobe Suite of Photoshop, Illustrator, InDesign, as well as After Effects as well. Also helped design and build out new office spaces in Philadelphia and New York, graphically and physically.

Freelance Design

2007–PRESENT

.keithH Designs

Brand building, with digital and custom fabrication. Able to build graphics for social media to publicly displayed signs in such mediums as sign vinyl, wood and metal. Product design also available with DFM experience.

Theory Threads

Personal Brand of Cycling Apparel designed in partnership with the Voler clothing company.

NextFab

Fabrication and installation of vinyl signage at North fourth and Wilmington locations.

Campbell's Company

Working with the marketing company Push10, printed and installed large scale vinyl artwork for the Campbell's Company's family center in Camden, NJ.

Philadelphia Museum of Art

Conceptualized, rendered, and 3D printed ergonomic handles for slippery iPad cases used in a PMA exhibit in 2017.

Industrial Designer | Curio(Mobile Outfitters/Paw5)

2012–2017

As lead designer for Mobile Outfitters, created custom film cutting machines for on-demand screen protectors for mobile electronics at kiosk locations. Responsible for product photo-documentary for new products. Trade show booth and in-store product display design and development. Redesigned Dry-box for curing screen protectors applied to mobile devices.

Designer for Paw5, was part of design team for award winning Rock 'N' Bowl. Developed packaging for Paw5 bowls. Prototyped and 3D printed future alternative style dog bowls for Environment Enrichment.

Creative Director | Elite Bicycles Inc.

2007–2012

Responsible for the design direction of the company, including brand identity and consumer advertising. Redesigned entire letterhead for company and branding.

Custom Bicycle Painter

Interface with clients for all custom work from concept to finished product.

Technician

Proficient in complete product builds, while working independently.

EDUCATION

University of the Arts | Philadelphia

Bachelor of Science – Industrial Design

Promising Artist Award from University | \$8,000 Yearly tuition awarded for academic excellence

SKILLS

Conceptual/Leadership | All aspects from concept to completion and design for manufacturing. Able to work collaboratively or independently.

Computer | Figma, Adobe Suite(Illustrator/Photoshop/InDesign/Dimensions/After Effects), Fusion360, Expert PowerPoint Designer.

Model Making | Proficient in all shop tools from hand tools to high tech machines, 3D printing, laser cutting and CNC machining.

Photography | Experience in digital product documentation as well as photo editing. Proficient in product advertising and editing.

AWARDS & EXHIBITIONS

Promising Artist Award from University | \$8,000

3rd Place | Philadelphia Museum of Art's Collab Competition

Rosewolf Gallery | Senior Competition

Fuel Gallery | Vase Project(Rift) shown at Design Philadelphia

